

Working Student Social Media & Community Management (m/f/d) - REMOTE or in Hamburg

Since the publication of its immersive MMOGs “Lords & Knights”, “Crazy Tribes” and “Celtic Tribes”, XYRALITY has grown to be one of the most successful mobile games studios in Europe. More than 60 dedicated employees work on the further development of our game portfolio to this day.

We are currently looking for a working student (m/f/d) to fulfill the role of a Social Media & Community Manager (m/f/d). This position offers the unique opportunity to gain varied practical experience in the development and maintenance of our international player base.

Your responsibilities:

- Support the Online-Community for our games
- Communication between our company and our gamers
- Professional reaction to critical comments and, if necessary, arbitration of heated discussions or acting as a mediator
- Analysis of player feedback and close interaction with our entire game development team
- Gain experience in building and supporting social media presence (Facebook, Instagram, etc.)
- Independent development of written and visual content for various communication channels
- Establishing of additional communication channels like TikTok
- You have the opportunity to develop completely new marketing channels with your own smaller projects
- Support our team with the design and realization of ASO as well as SEO strategies

Required skills:

- Enrolled student (m/f/d) in communication or marketing or a similar education
- Fluent German and English skills, both written and spoken
- Very good confidence in composing texts
- You have a good sense for the concerns and interests of the community
- Fun in dealing with social media
- Skilled handling of office programs
- You have already gained initial experience working with Online / Mobile Games

We offer:

- A challenging and promoting working atmosphere
- Responsible tasks
- A team-oriented work process in which your work results are visibly incorporated
- Close co-operation with our team, which supports you in your professional and personal development
- A unique know-how in the development and marketing of cross-platform games
- A modern, young work environment including free fruit and beverages

If you are interested in this unique opportunity, please send your complete application with salary expectations and your CV as a PDF file to jobs@xyrality.com. We would also appreciate information, where our job advertisement caught your attention.

XYRALITY GmbH

Dominik Meyer • Human Resources
Friedensallee 290 • 22763 Hamburg
jobs@xyrality.com

